



FOR IMMEDIATE RELEASE:

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North Omaha Nonprofit to Host Second Annual Juneteenth Celebration

Omaha Freedom Festival, Powered by Freedomtainment, Aims to Educate, Empower and Entertain

Following Omaha's Juneteenth Parade on Saturday, June 18, Freedomtainment will host their second annual Omaha Freedom Festival, a daylong gathering to celebrate the Juneteenth holiday and connect with the local community.

This event is designed to celebrate the anniversary of the proclamation of emancipation of slaves in the United States while educating attendees on relevant issues, empowering visitors, and providing entertainment through a variety of activities. Omaha Freedom Festival, powered by Freedomtainment, is one of many events aimed at activating North Omaha as a visitor destination.

"The Omaha Freedom Festival is an idea that took three and a half years to accomplish by utilizing the tools of empowerment and entertainment through education," said Calvin Williams, Founder of Freedomtainment.

The hardest obstacle, he said, was making the ~~daytime festival-event~~ free, so that both North Omaha and Greater Omaha communities could celebrate African American culture. "That dream became a reality," he said.

The festival will run from noon to 5:00 p.m. and will include free family-friendly activities including bike and helmet raffles, arts & crafts, the Amazing Bubble Show and Seuss-Sational Science both presented by The Omaha Children's Museum, and access to local vendors including food trucks and artists. Each attendee will need a free day pass <https://omahafreedomfestival.com/> to enter, and all children under the age of 15 must be accompanied by an adult.

Omaha Freedom Festival will provide free access to educational resources including free health screenings and a vaccine station. In addition, several local thought-leaders will attend and present, including Gerald M. Kuhn, assistant director of human rights for the City of Omaha,

Vickie Young, former president of the NAACP Omaha Chapter and Cynthia Robinson, director of Black Studies at the University of Nebraska at Omaha.

Following the festival celebration, a live concert, powered by Freedomtainment, will feature national and local musical talent including Raheem DeVaughn, Tink, Changing Faces, Kut Klose, Josh Jones, MC, and DJ Chain, concert DJ. For more information about the featured talent, visit the [Omaha Freedom Festival Eventbrite page](#). Each attendee, including children, must have a paid [concert ticket](#) purchased prior to the [live concert event](#). No [paid](#) tickets will be sold during the daytime festival.

Omaha Freedom Festival will have designated free parking at Salem Baptist Church (32nd & Lake Sts.) and at a designated parking lot southeast of the Malcolm X Event Plaza (33rd & Emmet Sts.). King Solomon Baptist Church (32nd & Evans Sts.) is designated for vendors only during the day but will be available for VIP parking for concert attendees at night. Free shuttles will run routes to the event grounds from each designated parking lot every 15 minutes for the entirety of the day.

Omaha's Juneteenth Festival, sponsored by more than 30 community sponsors and private donors, will have free day passes for the festival and two paid ticket options for the concert that night. Attendees will need to purchase a ticket in order to attend the concert.

Tickets for the festival and concert are available now through Omaha Freedom Festival's [website](#). The countdown to the event has begun and capacity is limited! Attendees will be able to claim free festival tickets and purchase concert tickets on a first-come, first-serve basis.

Attendees can sign up to receive email updates and a festival map ahead of the event [here](#).

About Freedomtainment:

The Omaha Freedom Festival is powered by Freedomtainment, a North Omaha-based 501c3 non-profit organization, and would not be able to present such an amazing event if not for the generous support of their sponsors, including [Union Pacific](#), [KETV](#), [Cox](#), [Omaha World-Herald](#), [Wells Fargo](#) and [QCR Quality Clinical Research](#).

To support Freedomtainment's mission, sponsors, donors, and volunteers can visit: <https://omahafreedomfestival.com/sponsor/>.

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