

# OMAHA FREEDOM FESTIVAL

A community celebration of Juneteenth

June 13, 2026

[omahafreedomfestival.com](http://omahafreedomfestival.com)



# HISTORY OF JUNETEENTH

Juneteenth, also known as Juneteenth Independence Day or Freedom Day, is an American holiday that commemorates the June 19, 1865, announcement of the abolition of slavery in the U.S. state of Texas and, more broadly, the emancipation of enslaved African Americans throughout the former Confederate States of America. Its name is a combination of “June” and “nineteenth,” reflecting the date of its celebration. Juneteenth is recognized as a state holiday or special day of observance in forty-five states.



# EVENT OVERVIEW

In a proactive effort to address access disparities within the North Omaha community related to arts, music, and culturally-driven events, Freedomtainment proudly hosts the Omaha Freedom Festival on or near Juneteenth annually. This free, community-facing celebration is dedicated to enhancing the visibility of and engagement with a range of artists, musicians, and business owners. The essence of Freedom Festival is foster a sense of togetherness — for members of the North Omaha community and beyond while tailoring programming and activities to highlight the historical and cultural significance of Juneteenth. Since its inception, local and national businesses alike have participated in the Omaha Freedom Festival to thoughtfully increase brand awareness and recognition to diverse segments.



## TOP 10

notable event  
celebrating Juneteenth  
in the United States.

- *Stacker.com*



## EVENT OVERVIEW

# THE 2025 RESULTS ARE IN

To maximize engagement and event attendance, Freedomtainment implements a three-month, omni-channel campaign aimed at promoting event attendance, securing sponsorships, and raising awareness of the Omaha Freedom Festival.

OVER

**13,000**

views to website

AVERAGE OF

**175**

visitors per month  
during the campaign  
period

The Omaha Freedom Festival, with a recent event attendance of **5,694** community members and robust corporate participation, significantly contributes to the local.

**110 visitors**

traveled more than

**60 MILES**

to Omaha

OVER

**\$81K**

in economic  
impact

A TOTAL OF



































**\$2,916**

local taxes  
in attendance  
impact

# BECOME A SPONSOR

Each year, Omaha Freedom Festival comes to life thanks to the generous backing of our sponsors. This year, we've updated sponsorship options, enabling even more community partners to contribute to and engage with this vital community event.



	<b>BOOTH \$1,000</b>	<b>PLATINUM \$3,500</b>	<b>ZONE \$5,000</b>	<b>VIP \$5,000</b>	<b>SOUND OF NORTH OMAHA \$10,000</b>	<b>GOLD \$25,000</b>	<b>PRESENTING \$50,000</b>
Prominent feature, mentions, or tagging in all event promotions across social media, television, and printed marketing materials.							
Inclusion on the Omaha Freedom Festival website in the weeks leading up to the event and for up to ten months after the 2026 event.							
Access to banner space (supplied by sponsor) on the day of the 2026 Omaha Freedom Festival.							
Access to an 8ft vendor booth on the day of the 2026 Omaha Freedom Festival.							
Access to the VIP Client Area throughout the day of the 2026 Omaha Freedom Festival.							
Two “Meet-N-Greet” passes for the national headlining act on the day of the 2026 Omaha Freedom Festival.							
Featured mentions in all pre-recorded commercials leading up to the event and live mentions on the day of the 2026 Omaha Freedom Festival.							

# SPONSORSHIP FORM

## COMPANY CONTACT INFORMATION

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Company Phone: \_\_\_\_\_

Company Email: \_\_\_\_\_

## COMPANY CONTACT

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Have you sponsored the Omaha Freedom Festival before?

YES  NO



**FREEDOMTAINMENT**

## SELECT SPONSORSHIP LEVEL

- Presenting
- Gold
- Sound of North Omaha
- Zone
  - Health & Wellness
  - Education
  - Technology
  - Food
  - Kids Zone
- VIP
- Platinum

## SPONSORSHIP PAYMENT

Make checks payable to Freedomtainment

Checks must be received within seven business days of form submission

6720 N. 30th ST Omaha, NE 68112 Suite 3

## SUBMISSION DATE

**March 1** for Presenting Sponsor

**May 1** for all other Sponsors

# PARTICIPATE IN FREEDOM FESTIVAL BOOTH RESERVATIONS

Looking to showcase your company or organization at the 2026 Omaha Freedom Festival? Reserve your **vendor spot today** by completing the form below. Act quickly! Space is limited, and reservations are accepted on a first-come, first-served basis. All vendors will receive:

- Up to 8ft of reserved space for your table or display.
- On-site banner space.
- Company or organization name, logo and website on the Omaha Freedom Festival website.



# BOOTH RESERVATION FORM



A CELEBRATION OF JUNETEENTH

## COMPANY CONTACT INFORMATION

Company Name:

Address:

City:  State:  Zip Code:

Company Phone:

Company Email:

## COMPANY CONTACT

First Name:  Last Name:

Have you sponsored the Omaha Freedom Festival before?

YES  NO

## BOOTH RESERVATION PAYMENT

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